California Junior Cowboys Association

www.cjcajrrodeo.org

2027 SPONSORSHIP PACKAGES

Due: March 1, 2027

Gold Sponsor – $3,000

- Option to be an event sponsor throughout the rodeo season for all age divisions (i.e. Team Roping sponsored by "Sponsor Name.")
- Public service announcements (PSA) read by the announcer at each performance. *(PSAs to be provided by sponsor. If no PSAs are provided, announcer will recognize sponsor for their support.)*
- Eight (8) complimentary tickets to the annual CJCA Year-End Awards Banquet.
- Logo and link to sponsor website on www.cjcajrrodeo.org homepage and sponsor webpage.
- Up to four (4) promotional posts on CJCA social media *(content to be provided by Sponsor)*
- Two (2) arena banners at each 2027 rodeo *(Sponsor to provide banner, preferred size 3'x5' or 4'x6')*

Silver Sponsor – $2,000

- Option to be an age group event sponsor throughout the rodeo season for all age divisions (i.e. Pole Bending for 11-14 Age Group sponsored by "Sponsor Name.")
- Public service announcements (PSA) read by the announcer at each performance. *(PSAs to be provided by sponsor. If no PSAs are provided, announcer will recognize sponsor for their support.)*
- Six (6) complimentary tickets to the annual CJCA Year-End Awards Banquet.
- Logo and link to sponsor website on www.cjcajrrodeo.org Sponsor webpage.
- Up to two (2) promotional posts on CJCA social media *(content to be provided by Sponsor)*
- One (1) arena banner at each 2027 rodeo *(Sponsor to provide banner, preferred size 3'x5' or 4'x6')*

Bronze Sponsor – $1,000

- Public service announcements (PSA) read by the announcer at each performance. *(PSAs to be provided by sponsor. If no PSAs are provided, announcer will recognize sponsor for their support.)*
- Two (2) complimentary tickets to the annual CJCA Year-End Awards Banquet.
- Logo and link to sponsor website on www.cjcajrrodeo.org Sponsor webpage.
- One (1) arena banner at each 2027 rodeo *(Sponsor to provide banner, preferred size 3'x5' or 4'x6')*

Saddle Sponsor – $1,500

- Six (6) saddles awarded at Year-End Awards Banquet.
- Sponsor name/logo printed on saddle horn sign to recognize sponsorship during CJCA Year-End Awards Banquet, and displayed on sponsored saddle.
- Public service announcements (PSA) read by the announcer at each performance. *(PSAs to be provided by sponsor. If no PSAs are provided, announcer will recognize sponsor for their support.)*
- Four (4) complimentary tickets to the annual CJCA Year-End Awards Banquet.
- Logo and link to sponsor website on www.cjcajrrodeo.org Sponsor webpage.

Buckle Sponsor – $250

- 50 buckles awarded at Year-End Awards Banquet.
- Sponsorship recognition by the announcer at each rodeo performance, and during the Year-End Awards presentation.
- Sponsor name and link to website posted on www.cjcajrrodeo.org Sponsor webpage.

Monetary Sponsor – *Amount of Choice*

- Sponsorship recognition by the announcer at each rodeo performance, and during the Year-End Awards presentation.
- Sponsor name and link to website posted on www.cjcajrrodeo.org Sponsor webpage.

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2027 SPONSORSHIP FORM

Due: March 1, 2027

SPONSOR CONTACT INFORMATION

Contact Name: _____

Business/Sponsor Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **Cell:** _____

Email: _____

SPONSORSHIP OPPORTUNITY

- ☐ **Gold Sponsor – $3,000** *Preferred Event?* _____
- ☐ **Silver Sponsor – $2,000** *Preferred Event/Age Division?* _____
- ☐ **Bronze Sponsor – $1,000**
- ☐ **Saddle Sponsor – $1,500** *Preferred Event/Age Division?* _____
- ☐ **Buckle Sponsor – $250** *Preferred Event/Age Division?* _____
- ☐ **Monetary Sponsors –** *Amount:* _____

_____ **Total Sponsorship Amount**

Payment Method: ☐ Check Enclosed ☐ Paid online via the Sponsorship Form.

Please make checks payable to "CJCA."

Please complete form and give to CJCA member with check to be submitted at the Rodeo Office, or mail completed form and payment to:

CJCA
Attn: Sponsorship Director
Post Office Box 422
Woodlake, CA 93286

For questions regarding sponsorships, please contact: Linzy McBride, Sponsorship Director, at sponsorships@cjcajrrodeo.org

Sponsorship contributions support CJCA rodeos and year-end awards. Tax deductibility depends on sponsor benefits. Contributions may be deductible to the extent allowed by law. CJCA Tax ID: 38-3779213

CJCA Member Responsible for Sponsorship: _____